LAKE TAHOE
VISITORS AUTHORITY
SOUTH SHORE

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MARKETING ADVISORY COMMITTEE MEETING
TUESDAY, JANUARY 24, 2012 - 1:30pm
LTVA EXECUTIVE CONFERENCE ROOM

AGENDA

A. Call to Order
B. Roll Call
C. Introduction of Guests and Staff
D. Approval of Agenda
E. Approval of Minutes of November 22, 2011 meeting
F. Public Comment (Non-Agenda Items, 5 Minute Limit)
G. Discussion/Possible Action Items (may be taken out of order)
    1. Duncan/Channon: Summer Campaign Creative
    2. PBS Television Show "Getting Away Together"
    3. LTVA Planning Session
H. Staff Reports
I. Old Business/New Business
J. Committee Comments
K. Next Meeting: Tuesday, February 28, 2012 at 1:30pm – LTVA Conference Room
L. Adjournment