



### MEDIA ADVISORY

#### **2011 AMGEN TOUR OF CALIFORNIA ORGANIZERS TO HOST PRESS CONFERENCE WITH KEY CYCLISTS, MANAGERS AND OFFICIALS**

**WHAT:** Race organizers will kick off the 2011 Amgen Tour of California by hosting a press conference with race officials, sponsors, athletes and team managers to prepare for the start of the professional road cycling race.

Considered the largest cycling race in North America, the 2011 Amgen Tour of California will cover nearly 800 miles over eight days and feature 18 of the world's top professional cycling teams. Traversing some of the state's most picturesque highways and coastlines, the sixth-annual race kicks off in South Lake Tahoe and will visit 15 Host Cities for official stage starts and finishes from May 15 – 22.

**WHO:** Amgen Tour of California organizers, cycling officials, sponsors, top cyclists and team managers expected to participate include:

- **Andrew Messick**, President, AEG Sports
- **Jim Birrell**, Race Director, 2011 Amgen Tour of California
- **Stuart Arbuckle**, Vice President & General Manager Oncology, Amgen, official race sponsor
- **Bob Stapleton**, Owner, HTC-Highroad
- **Carol Chaplin**, Executive Director of the Lake Tahoe Visitors Authority
- **Andy Chapman**, Director of Tourism, North Lake Tahoe Resort Association
- **Levi Leipheimer**, Team RadioShack (three-time Amgen Tour of California champion)
- **Ben King**, Team RadioShack
- **Andy Schleck**, Leopard Trek
- **Dave Zabriskie**, Team Garmin-Cervelo
- **Andrew Talansky**, Team Garmin-Cervelo
- **Taylor Phinney**, BMC Racing Team

- **Tejay Van Garderen, HTC-Highroad**

Additional riders will be announced later in the week.

**WHEN:** Friday, May 13, 2011  
11 a.m. PT – Media check-in opens  
Noon – 1:30 p.m. PT – Lunch (19 Restaurant)  
2 p.m. PT – Press conference (Cabaret Club)

**WHERE:** Harvey's Resort and Casino  
18 US Highway 50  
Stateline, Nevada 89449  
Self-parking in parking garages on site

**Dial-In Number(s) for 2 p.m. press conference:**

- Operator Assisted International Dial-In Number: (706) 643-4433
- Operator Assisted Toll-Free Dial-In Number: (888) 634-9633

**Conference ID: 67232019**

*NOTE: In order to join this conference call, you will be required to provide the Conference ID Number listed above.*

**RSVP:** Erin Barrier  
Office: 213-438-8707 Cell: 619-347-3722 (5/12-5/22)  
[glatour@golinharris.com](mailto:glatour@golinharris.com)

**NOTE: For Media Driving to South Lake Tahoe From Northern California:**

Please be aware that construction will close U.S. Highway 50 over Echo Summit near South Lake Tahoe beginning Wednesday, May 11, through Thursday, May 26. There are alternate routes to South Lake Tahoe. Here are a key few points:

- From Sacramento: Exit at Power Inn Road and take State Route 16 east to State Route 49 south, at State Route 88 in Jackson, turn left (east). Take that to State Route 89 and turn left again (north), and follow it back to U.S. Highway 50 in South Lake Tahoe.
- Visit [www.way2tahoe.com](http://www.way2tahoe.com) for maps and other information.
- The alternate route adds approximately 30 minutes.
- Download LTVA's free mobile app (Tahoe South) to obtain information about alternate routes, directions, updates, events, weather and more.

We are looking forward to seeing you for the Stage 1 start/finish and Stage 2 start this weekend in Lake Tahoe. For media flying into the Reno/Tahoe Airport, please disregard this message.