



### TAKE THE TAHOE SOUTH PLUNGE IN AN “EPIC I-DO” ADVENTURE WEDDING SWEEPSTAKES

**Jan. 13, 2012** (*South Lake Tahoe, Calif./Nev.*) — Bride and Grooms to-be tell the world their engaging engagement story for a chance to win a Tahoe South (<http://www.tahoosouth.com/>) weekend wedding complete with lodging for 30 guests, meals, lakefront ceremony and reception valued \$10,000+.

The “Tahoe South Epic I-Do Adventure Wedding” is just a Facebook entry away: [www.facebook.com/tahoeweddings](http://www.facebook.com/tahoeweddings). Couples can submit their entry on the Facebook contest page. Then they are encouraged to post a photo and a 50-word description telling fans why they should win an adventure wedding.

Organized by Tahoe Wedding Sites (<http://www.tahoeweddingsites.com/>), a co-op of area partners, the grand prize includes a 2012 Memorial Day Weekend lakefront wedding ceremony for 30 guests (or the first 30) at Zephyr Cove Resort, sponsored by ARAMARK Lake Tahoe on Sunday, May 27, two nights lodging for up to 30 guests at The Ridge Tahoe, a lunch reception for 30 at Embassy Suites Lake Tahoe Hotel & Ski Resort, a rehearsal dinner at Edgewood Tahoe for up to 12 guests, a VIP party for up to 20 guests at Opal Lounge in Mont Bleu Hotel Casino Resort plus the wedding cake, flowers, a photographer and activities.

Additional guests can be added to their special day, including the ceremony site (170 more), rehearsal dinner (28 more) and lunch reception (50 more), rates vary by venue and number of attendees.

Couples can enter via Facebook electronic form ([www.facebook.com/tahoeweddings](http://www.facebook.com/tahoeweddings)) and then give fans a chance to get them know them better by posting a photo and why they are deserving of a South Tahoe adventure wedding on the Tahoe Wedding Sites Wall by 11:59 p.m. Feb. 1, 2012. Because the winner's wedding weekend will be designed by Facebook fans, Tahoe Wedding Sites want to be certain they are selecting someone that will enjoy the adventure, so couples are encouraged to post on the wall and to be as creative as possible.

A contestant submitted their innovative entry with: “6: Years since my fiancé and I first locked eyes; 10: Days since I said, “YES;” 11,000: Feet I would climb to be with him; 22: Miles I would swim to make him happy; 39 Trillion: Gallons of lake water I would drink to marry him IN Tahoe!”

Another fan commented: “England and America met to form a special relationship here in Tahoe. A sunshine serenade on a secret beach led to a proposal. A beach wedding would be the perfect beginning to married life together.”

Three finalists will be selected. Each of those finalists will submit a 30-second to one-minute homemade video that either re-enacts their marriage proposal or shows why they are an “adventure couple” to convince Facebook viewers why they should win the grand prize. Fans will vote and the winner will be determined by the most number of ‘likes’ and ‘comments.’ The couple will be announced the week of March 5, 2012.

Not getting married? Beginning mid-March every week Facebook fans can vote on various elements of the wedding, including the cake, photographer, DJ, flowers as well as adventurous and pampering activities i.e.: kayaking, biking, horseback riding, boat cruises, sightseeing tours or spa treatments. The bride and groom can sit back and relax while Facebook’s active users help plan all the details of their wedding weekend.

Tahoe Wedding Sites is comprised of Lake Tahoe Visitors Authority (<http://tahoemouth.com>), Embassy Suites Lake Tahoe Hotel & Ski Resort (<http://www.embassytahoe.com>), ARAMARK Lake Tahoe/Zephyr Cove Resort (<http://www.zephyrcove.com>), Edgewood Tahoe (<http://www.edgewoodtahoe.com>), The Ridge Tahoe (<http://ridgetahoeresort.com>) and MontBleu Resort Casino & Spa ([www.montbleuresort.com](http://www.montbleuresort.com)).

Official rules can be found at [www.facebook.com/tahoeweddings](http://www.facebook.com/tahoeweddings).

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For real time updates on events, promotions, packages, conditions and events in Tahoe South, The Lake Tahoe Visitors Authority is on Facebook: [www.facebook.com/TahoeSouth](http://www.facebook.com/TahoeSouth), Twitter: [www.twitter.com/TahoeSouth](http://www.twitter.com/TahoeSouth), YouTube: [www.youtube.com/LTVA](http://www.youtube.com/LTVA) and now the Tahoe South mobile app in the App Store and Android Market. For information about Tahoe South, call 1-800-AT-TAHOE (1-800-288-2463) or visit [www.tahoemouth.com](http://www.tahoemouth.com).

#### **About the Lake Tahoe Visitors Authority**

Set at 6,300’, Tahoe South combines the distinctive appeal of two worlds: spectacular natural beauty and a modern tourism destination. That ageless splendor and an emerging economic diversity toward health and wellness, green business practices and sustainability continue to define its inimitable personality. For information about lodging, recreation and family packages at Tahoe South, 1-800-AT-TAHOE (1-800-288-2463) or log onto [www.TahoeSouth.com](http://www.TahoeSouth.com).

#### **About Tahoe Wedding Sites**

Each year thousands of adoring couples choose the magnificent blue waters of Lake Tahoe and its surrounding soaring peaks as an ideal backdrop to take the plunge and take their wedding vows.