



Taste what El Dorado County has to offer... Ski Run Boulevard, South Lake Tahoe, CA Sunday, September 4th 2011 12pm-5pm



“Sample the Sierra” aims to increase awareness of our region’s bounty, heritage, culture and activities

LODGING PARTNER OPPORTUNITIES

Why become a partner?

- Gain distinction by affiliating your property with an event targeting food and wine enthusiasts
- Broaden the region’s awareness of your services and property
- Reinforce loyalty with current relationships
- Gain regional media exposure through press releases and TahoeChamber website
- Gain national media exposure through LTVA website

Here are some statistics of the customer you are likely to gain from this event:

Food & Wine Event Attendees are 30-50 years old, have an annual income of over \$100,000, are seeking financial goods and services, dine out 5-7 times per month at a fine dining establishment, and frequently cook and entertain at home for large dinner parties.

...What else can you ask for?





**Sunday, September 4th
12-5pm**

**Ski Run Boulevard
South Lake Tahoe, CA**

**A Farm to Fork Festival
celebrating the
Sierra Nevada Region**

Lodging Partner Information

Business Name: _____

Contact Name: _____

Address: _____

Booking telephone: _____

Phone: _____ Fax: _____

E-mail: _____

Please include the following information:

We will partner with Sample the Sierra by offering a discount for guests that call with the code: _____

This discount is valid the nights of:

Thank You!

Please email this form to

*Emily@TahoeChamber.org by July 25th
along with a hi-res copy of your logo and*

brief description of your property.