

City of South Lake Tahoe Lodging Reporting

Motels * no exclusions *

| Period | Daily Inv | Monthly Inv | Room Nights | Occupancy | Gross Receipts | ADR | RevPar |
|----------------|-----------|-------------|-------------|-----------|----------------|-----------|----------|
| October 2017 | 5,726 | 177,506 | 50,057 | 28% | \$ 5,745,941 | \$ 114.79 | \$ 32.37 |
| September 2017 | 5,548 | 171,990 | 67,608 | 39% | \$ 9,912,532 | \$ 146.62 | \$ 57.63 |
| August 2017 | 5,739 | 177,909 | 74,401 | 42% | \$ 12,345,142 | \$ 165.93 | \$ 69.39 |
| July 2017 | 5,727 | 177,537 | 87,416 | 49% | \$ 16,252,648 | \$ 185.92 | \$ 91.55 |
| June 2017 | 5,554 | 172,170 | 66,485 | 39% | \$ 9,547,190 | \$ 143.60 | \$ 55.45 |
| May 2017 | 5,989 | 185,659 | 43,964 | 24% | \$ 5,344,407 | \$ 121.56 | \$ 28.79 |
| April 2017 | 5,755 | 178,410 | 47,012 | 26% | \$ 5,657,867 | \$ 120.35 | \$ 31.71 |
| March 2017 | 5,940 | 184,140 | 55,719 | 30% | \$ 7,738,461 | \$ 138.88 | \$ 42.02 |
| Feb 2017 | 5,267 | 163,268 | 51,771 | 32% | \$ 8,454,266 | \$ 163.30 | \$ 51.78 |
| Jan 2017 | 5,925 | 183,675 | 57,917 | 32% | \$ 8,881,290 | \$ 153.35 | \$ 48.35 |
| Dec 2016 | 5,930 | 183,830 | 55,715 | 30% | \$ 10,807,075 | \$ 193.97 | \$ 58.79 |
| Nov 2016 | 5,636 | 174,720 | 35,490 | 20% | \$ 4,196,426 | \$ 118.24 | \$ 24.02 |
| Oct 2016 | 5,846 | 181,226 | 52,485 | 29% | \$ 6,460,988 | \$ 123.10 | \$ 35.65 |
| Sept 2016 | 5,677 | 175,980 | 65,463 | 37% | \$ 9,360,608 | \$ 142.99 | \$ 53.19 |
| Aug 2016 | 5,845 | 181,195 | 76,476 | 42% | \$ 12,385,915 | \$ 161.96 | \$ 68.36 |
| July 2016 | 5,885 | 182,435 | 84,039 | 46% | \$ 14,991,310 | \$ 178.39 | \$ 82.17 |
| June 2016 | 5,656 | 175,350 | 63,855 | 36% | \$ 8,519,463 | \$ 133.42 | \$ 48.59 |
| May 2016 | 5,878 | 182,218 | 41,535 | 23% | \$ 4,656,494 | \$ 112.11 | \$ 25.55 |
| Apr 2016 | 5,712 | 177,060 | 37,868 | 21% | \$ 4,405,222 | \$ 116.33 | \$ 24.88 |
| Mar 2016 | 5,830 | 180,730 | 51,247 | 28% | \$ 6,865,316 | \$ 133.97 | \$ 37.99 |
| Feb 2016 | 5,442 | 168,693 | 56,716 | 34% | \$ 9,087,364 | \$ 160.23 | \$ 53.87 |
| Jan 2016 | 5,805 | 179,955 | 57,800 | 32% | \$ 8,603,892 | \$ 148.86 | \$ 47.81 |
| Dec 2015 | 5,731 | 177,661 | 56,669 | 32% | \$ 10,402,836 | \$ 183.57 | \$ 58.55 |
| Nov 2015 | 5,546 | 171,930 | 36,173 | 21% | \$ 4,012,441 | \$ 110.92 | \$ 23.34 |
| Oct 2015 | 5,724 | 177,444 | 51,945 | 29% | \$ 6,029,646 | \$ 116.08 | \$ 33.98 |
| Sept 2015 | 5,523 | 171,210 | 59,448 | 35% | \$ 7,958,867 | \$ 133.88 | \$ 46.49 |
| Aug 2015 | 5,876 | 182,156 | 70,026 | 38% | \$ 10,884,354 | \$ 155.43 | \$ 59.75 |
| July 2015 | 5,662 | 175,522 | 75,745 | 43% | \$ 12,639,717 | \$ 166.87 | \$ 72.01 |
| Jun 2015 | 5,449 | 168,930 | 59,041 | 35% | \$ 7,658,644 | \$ 129.72 | \$ 45.34 |
| May 2015 | 5,652 | 175,212 | 42,741 | 24% | \$ 4,862,651 | \$ 113.77 | \$ 27.75 |
| Apr 2015 | 5,447 | 168,870 | 31,934 | 19% | \$ 3,470,887 | \$ 108.69 | \$ 20.55 |
| Mar 2015 | 5,715 | 177,165 | 36,820 | 21% | \$ 4,432,379 | \$ 120.38 | \$ 25.02 |
| Feb 2015 | 5,128 | 158,956 | 38,962 | 25% | \$ 5,864,176 | \$ 150.51 | \$ 36.89 |
| Jan 2015 | 5,672 | 175,832 | 45,142 | 26% | \$ 6,521,293 | \$ 144.46 | \$ 37.09 |
| Dec 2014 | 5,610 | 173,910 | 48,200 | 28% | \$ 8,744,826 | \$ 181.43 | \$ 50.28 |
| Nov 2014 | 5,437 | 168,540 | 28,676 | 17% | \$ 3,145,678 | \$ 109.70 | \$ 18.66 |
| Oct 2014 | 5,628 | 174,468 | 43,162 | 25% | \$ 4,949,619 | \$ 114.68 | \$ 28.37 |
| Sep 2014 | 5,455 | 169,110 | 49,168 | 29% | \$ 6,213,991 | \$ 126.38 | \$ 36.75 |
| Aug 2014 | 5,616 | 174,096 | 69,787 | 40% | \$ 11,307,950 | \$ 162.04 | \$ 64.95 |
| July 2014 | 5,616 | 174,096 | 76,667 | 44% | \$ 11,723,934 | \$ 152.92 | \$ 67.34 |
| June 2014 | 5,444 | 168,750 | 54,548 | 32% | \$ 6,625,497 | \$ 121.46 | \$ 39.26 |
| May 2014 | 5,679 | 176,049 | 37,413 | 21% | \$ 4,029,501 | \$ 107.70 | \$ 22.89 |
| Apr 2014 | 5,444 | 168,750 | 31,015 | 18% | \$ 3,263,033 | \$ 105.21 | \$ 19.34 |
| Mar 2014 | 5,625 | 174,375 | 40,994 | 24% | \$ 4,981,535 | \$ 121.52 | \$ 28.57 |
| Feb 2014 | 5,066 | 157,052 | 40,951 | 26% | \$ 5,497,447 | \$ 134.24 | \$ 35.00 |
| Jan 2014 | 5,661 | 175,491 | 32,355 | 18% | \$ 4,288,680 | \$ 132.55 | \$ 24.44 |
| Dec 2013 | 5,661 | 175,491 | 41,156 | 23% | \$ 6,780,596 | \$ 164.75 | \$ 38.64 |
| Nov 2013 | 5,407 | 167,610 | 22,228 | 13% | \$ 2,367,145 | \$ 106.49 | \$ 14.12 |
| Oct 2013 | 5,612 | 173,972 | 33,894 | 19% | \$ 3,272,856 | \$ 96.56 | \$ 18.81 |
| Sep 2013 | 5,407 | 167,610 | 49,721 | 30% | \$ 5,656,903 | \$ 113.77 | \$ 33.75 |
| Aug 2013 | 5,553 | 172,143 | 63,567 | 37% | \$ 8,563,362 | \$ 134.71 | \$ 49.75 |
| July 2013 | 5,541 | 171,771 | 70,868 | 41% | \$ 10,078,423 | \$ 142.21 | \$ 58.67 |
| June 2013 | 5,287 | 163,890 | 50,836 | 31% | \$ 6,133,298 | \$ 120.65 | \$ 37.42 |
| May 2013 | 5,516 | 170,996 | 33,031 | 19% | \$ 3,232,961 | \$ 97.88 | \$ 18.91 |
| Apr 2013 | 5,279 | 163,650 | 25,430 | 16% | \$ 2,502,937 | \$ 98.42 | \$ 15.29 |
| Mar 2013 | 5,423 | 168,113 | 40,558 | 24% | \$ 5,130,884 | \$ 126.51 | \$ 30.52 |
| Feb 2013 | 4,898 | 151,844 | 45,308 | 30% | \$ 6,483,305 | \$ 143.09 | \$ 42.70 |
| Jan 2013 | 5,455 | 169,105 | 46,215 | 27% | \$ 6,455,911 | \$ 139.69 | \$ 38.18 |
| Dec 2012 | 5,455 | 169,105 | 46,442 | 27% | \$ 7,058,558 | \$ 151.99 | \$ 41.74 |
| Nov 2012 | 5,279 | 163,650 | 23,347 | 14% | \$ 2,377,614 | \$ 101.84 | \$ 14.53 |
| Oct 2012 | 5,455 | 169,105 | 30,183 | 18% | \$ 2,881,761 | \$ 95.48 | \$ 17.04 |
| Sep 2012 | 5,224 | 161,940 | 51,018 | 32% | \$ 5,751,870 | \$ 112.74 | \$ 35.52 |
| Aug 2012 | 5,207 | 161,417 | 58,558 | 36% | \$ 7,508,063 | \$ 128.22 | \$ 46.51 |
| Jul 2012 | 5,239 | 162,409 | 64,847 | 40% | \$ 8,665,588 | \$ 133.63 | \$ 53.36 |
| Jun 2012 | 5,333 | 165,330 | 47,736 | 29% | \$ 5,239,334 | \$ 109.76 | \$ 31.69 |
| May 2012 | 5,514 | 170,934 | 29,731 | 17% | \$ 3,023,101 | \$ 101.68 | \$ 17.69 |
| Apr 2012 | 5,336 | 165,420 | 30,029 | 18% | \$ 3,127,740 | \$ 104.16 | \$ 18.91 |
| Mar 2012 | 5,460 | 169,260 | 40,149 | 24% | \$ 4,599,439 | \$ 114.56 | \$ 27.17 |
| Feb 2012 | 5,080 | 157,470 | 38,920 | 25% | \$ 5,007,132 | \$ 128.65 | \$ 31.80 |
| Jan 2012 | 5,430 | 168,330 | 28,979 | 17% | \$ 3,811,786 | \$ 131.54 | \$ 22.64 |