



Lake Tahoe
Visitors Authority

Lake Tahoe Visitors Authority Brand Workshop
Monday, December 13, 2021 - 2:00 PM
Executive Board Room
169 Highway 50
Stateline, NV 89449

AGENDA

- 1. Introductions**
- 2. Review:** Brand Discovery Findings – *Noble Studios*
- 3. Presentation:** Brand Platform Draft – *Noble Studios*
- 4. Discussion and Direction**

NOTE: A quorum of the Board of Directors of the Lake Tahoe Visitors Authority may be present at this meeting.

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